



# LA ROTACIÓN

Rotary Club of Palos Verdes Peninsula · February 20, 2009

## If You Missed Us On February 13

### PROTECT YOURSELF FROM IDENTITY THEFT

—by *Keith Deisenroth*

There we were, face-to-face at the door, armed with our journalist-notepads and ready to log the memorable events of another Peninsula Rotary Club meeting. Who had caused this stand-off between the man-of-the-cloth (**David Johnsen**) and the Goliath of life insurance (**Keith Deisenroth**) by assigning them both the bone-crushing responsibility of *La Rotación* reporter at the same meeting? Members heard the bantering back and forth between **David** and Goliath: “You do it,” . . . “No you do it.” Suddenly

Goliath peered into **David’s** eyes and had a vision of two reporter tablets being handed to him. Feeling totally overpowered the matter was settled: Goliath would record the events.

**Phyllis Pelezzare** did another outstanding job as sergeant-at-arms. **Paul Rubincam** was trying to get that blue badge in one day by serving as greeter and by leading us in our song for the day. Our arbitrator/mediator extraordinaire, **Greg O’Brien**, provided the invocation. **Liz Fitzgerald** came

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### UPCOMING PROGRAMS

**FEBRUARY 20:** Speech contest. See page 3.

**FEBRUARY 27:** TBA

**MARCH 6:** Chizuko deQuieroz, speaking about her life in a WWII internment camp

### CLUB CALENDAR *(see pgs 3 & 4)*

**FEBRUARY 22:** **Academy Awards** party. To sign up for this red-carpet event see Debbie Dietch.

**MARCH 8:** Family day at the **Automobile Driving Museum**. Sign up with Debbie Dietch.

*PICTURED ABOVE: John Cameron got five minutes of fame explaining why he was quoted in a business magazine.*



## PVP PENINSULA · ROTARY CLUB LEADERSHIP 2008–2009

District #5280  
**ROTARY CLUB OF  
 PALOS VERDES PENINSULA**  
 Chartered March 26, 1962

### ROTARY NEWS ON THE 'NET

**PVP CLUB:** [www.Rotarypvp.com](http://www.Rotarypvp.com)

**DISTRICT 5280:**  
[www.ROTARY5280LA.org](http://www.ROTARY5280LA.org)

**ROTARY INTERNATIONAL:**  
[www.rotary.org/](http://www.rotary.org/)

**08–09 RI PRESIDENT:**  
 Dong Kurn Lee

**08–09 DISTRICT 5280  
 GOVERNOR:** Chuck Anderson

### DIRECTORS:

PRESIDENT: Bruce Attig  
 PRESIDENT-ELECT: John Polen  
 SECRETARY: Keith Deisenroth  
 TREASURER: Rita Bhatia  
 CLUB SERVICE: Debra Deitch & Liz Fitzgerald  
 COMMUNITY SERVICE: Tony Cangas & Dave  
 Johnsen

INTERNATIONAL SERVICE: Gustavo Demoner  
 VOCATIONAL SERVICE: Joan Behrens  
 YOUTH SERVICE: Sofia Lekos

### CHAIRS:

PROGRAM: Mel Schrier  
 COMMUNICATIONS: Hal Lazar  
 MEMBERSHIP: Greg Sparkman  
 PUBLIC RELATIONS: Julia Parton  
 PHOTOGRAPHER: Chris Stillian

*LA ROTACIÓN* EDITOR: Steve Day  
 SERGEANT-AT-ARMS: Phyllis Pelezzare  
 PAST PRESIDENT: Harry Kitter  
 RI FOUNDATION: Jim Hartman  
 CHAMBER LIAISON: Shawn Nejad  
 CONCOURS LIAISON: Shuja Oberoi  
 HISTORIAN: Marcia Haber

### SUNSHINE COMMITTEE:

Please let one of these Rotarians know if  
 you have news about a fellow member.

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**Tim Dickins, left, received a Rotary membership certificate from President Bruce Attig.**

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down from the hills of Virginia to lead us in our pledge to our great nation. **Charlie Elias** introduced guests Art Fine and Tim Zigrane.

**Debbie Deitch** reminded us of the Academy Award Night party on February 22 and the visit to the Automobile Driwing Museum in El Segundo on March 3. *(See flyers in this report.)*

**Bob Gulcher** announced the engagement of his daughter, Kristine, to David Conforti, the Trump National manager. **Bob** was fined \$100,000,000.

**Les Fishman** introduced our speaker, Gus Searcy, who gave us a live infomercial on identity theft. Gus was a victim of identity theft, the largest growing crime in the United States, that personally cost him more than \$25,000. He travels the country putting on seminars on how identity theft

affects you personally, but even more importantly how the new federal laws can make an employer liable for the employees' losses. The new law shifts the responsibility of these losses from the financial institutions to employers.

Employers must be sure to provide information on identity theft through the company, need to have a written NPI policy, and should conduct NPI meetings. As individuals we must protect our driver's license and social security numbers, medical records, and our financial account information. If we do not monitor our identity properly, we might fall into the cracks between financial institutions and employers and find ourselves personally liable for losses resulting from identity theft.

**President Bruce rang the bell. ●**



# Rotary Speech Contest

*this Friday*

We have eight great  
high school participants,  
and the topic is:

*“What is a current challenge  
(within your family, school, community, state,  
nation, or abroad) and how can you solve it  
by implementing the Four-Way Test?”*



*Party like the stars that we are at  
the pre-, during-, and post-*

**PVP Rotary Club**

**Academy Awards Gala,**

**Sunday, February 22, 5 p.m.**

**At the Canterbury, 5801 West Crestridge Road, RPV**

You and your date will enjoy a red-carpet evening  
as you view the Oscar presentations on big-screen  
television and partake of lavish food, libation,  
entertainment and unbeatable fellowship.

Dress for the occasion.

***For reservations*** sign up at a Rotary meeting  
or contact Debbie Deitch at (310) 377-7796  
or [ddeitchca@aol.com](mailto:ddeitchca@aol.com). Watch for more details.





***Rotary Family Excursion  
at the museum that takes you for a ride!***

## **Sunday, March 8, 2 p.m. Automobile Driving Museum**

Take ride back in time through automotive history at the Automobile Driving Museum, where you can actually ride in the cars of yesteryear. More than 70 classic cars are on display plus there are trains, games, gift shop, and an old-time soda fountain where Rotarians and their families will enjoy an old-fashioned root-beer float.

The museum is easy to find at **610 Lairport Street, El Segundo**. Visit their website at **[www.automobiledrivingmuseum.org](http://www.automobiledrivingmuseum.org)**.

**For reservations** for you and your family members, sign up at a Rotary meeting or contact Debbie Deitch at (310) 377-7796 or [ddeitchca@aol.com](mailto:ddeitchca@aol.com).